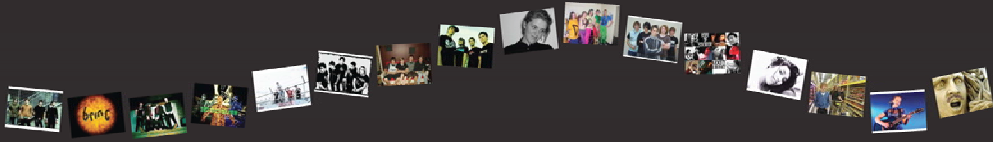


**txttunes**

a music community...



**PRESS RELEASE - 16 July, 2007**

[www.txttunes.com](http://www.txttunes.com)

## **Empowering Mobile Phones and Digital Music**

Txttunes launches their online music community today in the United States that offers independent artists and labels a unique opportunity to publish music and have direct contact with their fans through a unique TXT community. Txttunes enables artists to upload their content directly onto the website and allows fans to purchase MP3 digital downloads and pay with a simple TXT message through their mobile phone. Bands are also able to connect directly with their fans using TXT messaging to promote up and coming tours and new releases, instead of producing flyers and costly print ads.

Matt Coleman CEO from Txttunes stated “we can now engage with over 200 million cell phones in the United States. The timing of our launch is well placed, as the music industry faces a major digital revolution. By combining digital music downloads and the massive growth of mobile phones with TXT messaging, Txttunes offers a very compelling service.”

Coleman stated “the initial reaction from labels and individual artists has been fantastic. The site is launching with about 30,000 tracks and this is expected to more than double in the coming weeks.”

The original concept was created by Brad Carter, lead singer and songwriter from the Grammy Award nominated band Steriogram. The site offers a facility where musicians are offered the tools to forge their own international career through the internet and mobile phone marketing services.

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