



19 August 2004

Renaissance appoints General Manager for Apple Computer Division

Renaissance Corporation has today confirmed the appointment of Steve Ford as General Manager of the Apple Computer Division.

Mr Ford has a wealth of experience in the technology industry, having held senior positions with Apple UK, Gen-i New Zealand and, for the last 3 years, Country Manager for Toshiba New Zealand.

Managing Director of Renaissance Corporation, Paul Johnston, says "The Apple business is experiencing significant growth and the appointment of Steve Ford will not only strengthen the Apple Division, he will also bring considerable knowledge to the Senior Management Team at Renaissance".

"Steve has a powerful understanding of the reseller channel, broad experience in the education sector and a very successful track-record in the retail and corporate markets".

Mr Ford will take up his new role in September.

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