



## Press release

# Renaissance signs new distribution deal with Fuji Xerox

**Auckland, 17 November 2010**

Renaissance (NZX: RNS) has announced that it has signed an agreement to distribute Fuji Xerox printers to the New Zealand market.

"We are excited to be able to distribute the full range of Fuji Xerox printers and consumables in New Zealand," says Chris Knox, General Manager of branded product at Renaissance.

"As one of the major printing brands internationally, and the "original document production enabler", Fuji Xerox continue to impress by staying at the forefront of innovation and delivering solutions designed to enable creativity".

"Distributing Fuji Xerox printer products in New Zealand offers an excellent opportunity to grow our product business significantly."

David Borg, General Manager Fuji Xerox Printer Channel, Australia and New Zealand added, "Renaissance have an incredibly strong presence in the New Zealand distribution market and we are looking forward to building a solid partnership."

The Fuji Xerox range of printers will complement the existing portfolio of computer peripheral products that Renaissance distributes via it's extensive retail and reseller channels including its own MagnumMac and StudentIT stores, YOOBEE webstore and direct sales team.

Fiji Xerox has recently launched its new Docuprint series of A4 LED printers and Renaissance will be distributing the new series from 1 December.

The Docuprint range of printers offers fast, vibrant output and the great productivity features make the range the best choice for home and small-to-medium-size offices and workgroups that demand top performance at an affordable price.

ENDS

---

**Renaissance Limited**  
[www.renaissance.co.nz](http://www.renaissance.co.nz)

Private Bag 24905  
Royal Oak 1345  
Auckland

92 Beachcroft Avenue,  
Onehunga  
Phone 09-968-3600  
Fax 09-968-3601

---



**For further information contact:**

Richard Webb, CEO, Renaissance

[richard.webb@renaissance.co.nz](mailto:richard.webb@renaissance.co.nz) or +64 9 968 3688

or

Shaun Rendell, CFO, Renaissance

[shaun.rendell@renaissance.co.nz](mailto:shaun.rendell@renaissance.co.nz) or +64 9 968 3606

**About Renaissance**

The Renaissance Group enables creativity in nearly all facets of the digital economy in New Zealand. Renaissance's activities extend into technology distribution and retail, serving the ICT needs of educational institutions; technical service and support; training; network infrastructure design and application development; assembling PCs and servers; and vocational education.

The Renaissance distribution business provides brand management for a number of well-known, high-quality vendors, and has represented Apple in New Zealand for over 25 years. The company also runs MagnumMac, the largest Apple specialist retail chain in New Zealand, and on-campus retail chain, StudentIT.

[www.renaissance.co.nz](http://www.renaissance.co.nz)

**About Fuji Xerox Printers**

In the modern business environment, finding a business partner that is focused on meeting your unique needs can be challenging. At Fuji Xerox, we are working with more and more New Zealand businesses to provide innovative solutions that maximise efficiency and drive out cost.

Today, as part of the Xerox and Fuji Xerox group of companies, we are more relevant to more businesses than ever before. No matter what size your company is or what industry you're in, we can help you significantly reduce costs, speed-up and grow your business in a number of lasting ways. Whether documents flow through your business or are your business, we listen and partner with you to make it easier to produce high quality work.

---

**Renaissance Limited**  
[www.renaissance.co.nz](http://www.renaissance.co.nz)

Private Bag 24905  
Royal Oak 1345  
Auckland

92 Beachcroft Avenue,  
Onehunga  
Phone 09-968-3600  
Fax 09-968-3601

---



Fuji Xerox is a joint venture between Fuji Photo Film Co., Ltd and Xerox Ltd. Fuji Photo Film is the 75 percent majority shareholder. Today, the name "FUJI XEROX" is a global brand synonymous with leadership in document service.

In Asia Pacific, Fuji Xerox's regional headquarters in Singapore supports and coordinates the activities of 12 subsidiary companies and joint venture operations in Australia, China, Indonesia, Hong Kong, Korea, Malaysia, New Zealand, Philippines, Singapore, Taiwan, Thailand and Vietnam.

<http://www.fujixeroxprinters.co.nz/>

---

**Renaissance Limited**  
[www.renaissance.co.nz](http://www.renaissance.co.nz)

Private Bag 24905  
Royal Oak 1345  
Auckland

92 Beachcroft Avenue,  
Onehunga  
Phone 09-968-3600  
Fax 09-968-3601

---